

Shopping in EU (CSS partner from Slovakia)

with which you can get **up to 20% off** the cost-per-click of Google Shopping Ads.

What is Google CSS program

It's an opportunity for European price comparators to offer a **lower cost-per-click** in Google Shopping Ads.

Why choose Shopping in EU

We are the only CSS Partner to offer up to 20% discount per click through Google Shopping Ads completely **free of charge**.

- we do not restrict limit on advertising
- ads appear on **Google Search, Display, YouTube, and Gmail**

How to use Shopping in EU for free

All we need is Primary Link access to you Google Ads account. Simple tutorial on how to do so can be found

[HERE.](#)

If I can't/don't want to add Primary Link

No problem. You can still use our service. The bid is then **tailor-made** so that it is still **convenient** for you.

Shopping in EU in cooperation with **BlueWinston**

As the **largest Channel Partner in the CEE region**, BlueWinston offers (among other things) management and optimization of Google Shopping campaigns.

Together with Shopping in EU, your product campaigns will be in good hands. Find out more about BlueWinston services [HERE](#).

6 reasons why use Shopping in EU

1. Up to 20% off cost per click on Google Shopping Ads
2. More traffic and clicks from your current budget
3. Manage campaigns with the BlueWinston automated tool
4. Coverage of all EU Member States
5. No ties
6. Great support 24/7

Start saving with Shopping in EU

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